



About us...

Carol Hassall is the owner of Red Cat Communications.

Before this, she worked as a newspaper journalist for more than 10 years covering stories as diverse as obese cats fed on curry—to bodies discovered under patios.

After being a news hound, she moved into the heady world of communications management—first at the Forensic Science Service and then the NHS.



She is assisted with Press Here by current working newspaper journalists.



PRESS
HERE

HOW TO BOOK

Email: carol@redcatcomms.co.uk

Call: 0121 420 2959

Tweet: @redcatcaz

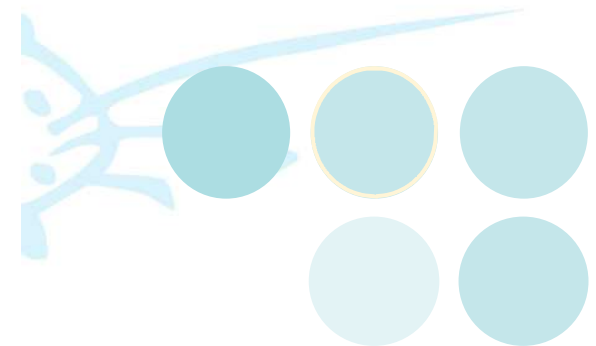
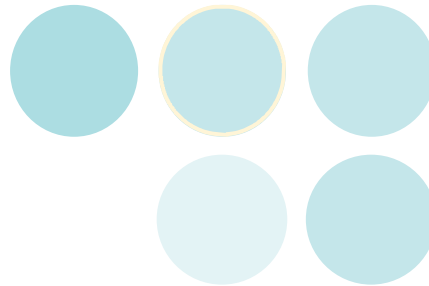


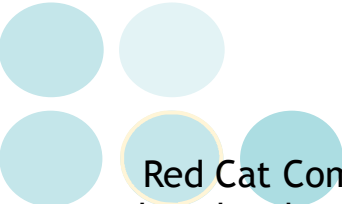
PRESS
HERE



Do people understand what you're saying?

*How do
you
know?*

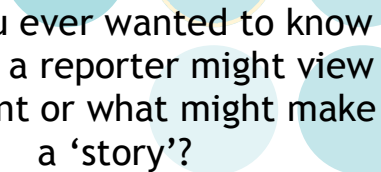





Red Cat Communications has developed an innovative new way of helping YOU find out how what kind of messages you are giving out—or NOT giving—out to different audiences.

PRESS HERE

Find out how what YOU say at an event or conference might be reported in a newspaper.



Have you ever wanted to know just how a reporter might view your event or what might make a ‘story’?

Now you can find out.

Red Cat will be a ‘fly on the wall’ at your conference or event, acting as newspaper reporters and taking down information as if preparing for that night’s deadline.

We then deliver ‘no-holds-barred’ headlines to your delegates at the end of the day and offer an insight into where stories came from and why.

Additionally, we can provide information in a written report, including the full news ‘articles’ and learning points.

What’s in it for you?



- A rare chance to see how others see you: those who aren’t necessarily ‘in the know’ or understand the lingo. In essence, it’s a ‘reality check’
- A different way of rounding off an event: providing ‘food for thought’ for delegates—and maybe a few surprises...
- An opportunity to see how presentations, or simply comments, can end up as stories read by local people or opinion formers
- A starting point for future workshops or training to improve communication

“

Very professional, offered value for money and worked closely with us to fulfil our brief. Thoroughly satisfied with the service provided.

Dept of Health West Midlands

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